



The Johnny O Alzheimer's, Dementia, and (TBI) Traumatic Brain Injury Foundation

Operation (TBI) Donation

Customers donate \$1, \$5, \$10, \$20 or other to the research and awareness of the **3rd largest cause of death behind Heart Disease and Cancer.**

Retail locations collect the donations over a 30 day period, and also, build very cool wall displays with the decals. Customers get to write their names on each decal.

For more information go to www.thejohnnyo.org

June 1, 2013 is the kick off date

SEPTEMBER:

National TBI Awareness Month

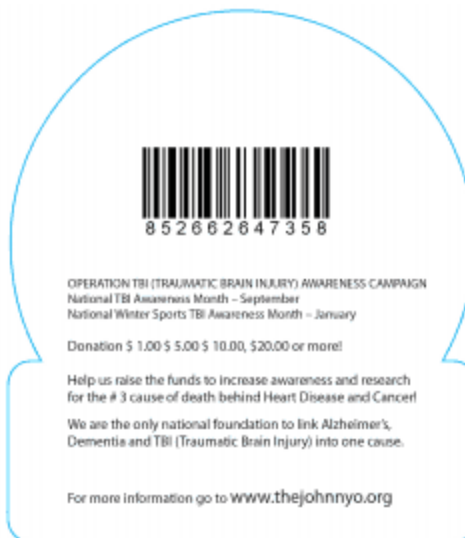
JANUARY:

National Winter Sports TBI Awareness Month

Please help us make a real difference in fighting these really cruel diseases!

Call us today and get your company or organization involved!

The Johnny O Foundation is the only national foundation to link Alzheimer's, Dementia, and TBI into one cause! We serve people from 1 year old to 101!





Operation (TBI) Donation (Con't)

Instructions:

Simply have your employees at the point of sale, ask customers if they want to donate to our foundation. The employee asks the customer make the donation and write their name on our decal. The employee or customer begins to build a donation wall using the decals (scotch tape works well). The donation can be collected manually or using UPC scanning. Just scan the card and amount for collection at a later date.

Supplies:

For more information on needing more decals or other promotional items please go to our web-site at www.thejohnnyo.org

Thank you for all your kind help!

Miracles Can Happen!

Mark "MarkO" ORavitz

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CEO/Founder
The Johnny O Foundation