



Our Mission:

Our national mission is to educate the American public as to the seriousness of Alzheimer's, Dementia and Traumatic Brain Injuries (TBI) by raising the necessary donations to accomplish our objectives. We are also dedicated towards helping fund the necessary research to find a cure for both Alzheimer's and Dementia, while promoting awareness, education, and research.

We are the only national foundation to link Alzheimer's, Dementia, and Traumatic Brain Injuries (TBI) as one cause. Together they represent **third largest cause of death in America** behind heart disease and cancer. We represent **60 Million Americans (Alzheimer's, Dementia, & their families)**.

- While Alzheimer's afflicts **5.5 million Americans**, the numbers for Dementia are nearly double that at over **10 million Americans**
- Traumatic brain injuries (TBI) that may lead to CTE (Chronic Traumatic Encephalopathy), which resembles Alzheimer's, are increasing at an alarming rate in sports, recreational activities and through military service (**320,000**). **Nearly 1.7 million Americans suffer a TBI annually (440,000 due to sports) and 5.3 million Americans need daily care due to disabilities as a result of TBI.**

Outreach Programs:

1. We are focused on donating funds to accredited Alzheimer's Day Care Centers.
2. We provide educational clinics for Traumatic Brain Injury (TBI)/Concussion Awareness for youth, adult, staff, organizers, etc... for Hockey and Football. We have other sports we will implement later.
3. Our goal is to bring awareness to all three of our causes. To make Americans aware of how they can be better educated about Alzheimer's, Dementia, and TBI.
4. We will continue our fight to increase awareness of Seniors in our population and the importance to fund projects for their demographic. With the rise of the Senior population, we cannot forget our Seniors.
5. National Senior Appreciation Events throughout the USA for: Winter Sports, Bowling, Golf, and Action Sports

Our Associates:

- UCLA Brain Injury Research Center
- Mayo Clinic and the Mayo Hospital (Scottsdale, AZ)
- Mathew-Gfeller Sport-Related TBI Research Center at University of North Carolina, Chapel Hill
- Alzheimer's Family Services Center - Huntington Beach, CA
- Eisenhower Medical Center: Five Star Daycare - Rancho Mirage, CA
- Glenner Center - San Diego, CA
- Suntime Multicultural Center - Phoenix AZ



For more information please go to our Website:

www.thejohnnyo.org

Or contact us at:

602.820.7655